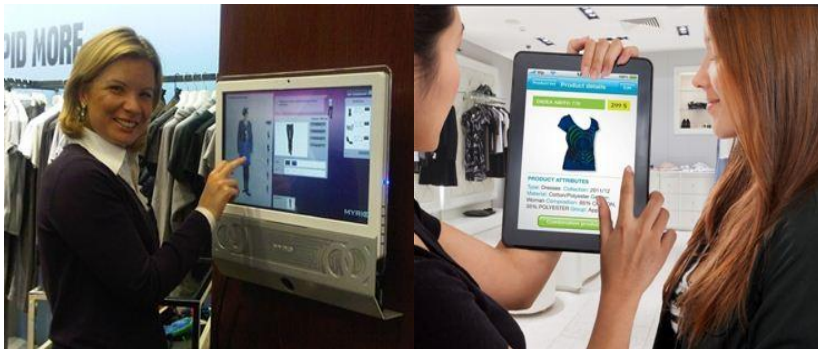


Myrio Solution to sell more & faster with style

BOOST SALES • MAXIMIZE CROSS & UP SELLING • VALUABLE CUSTOMER DATA • DRAMATICALLY INCREASE CUSTOMER SATISFACTION • CREATE TRUST IN YOUR BRAND • SOLVE CUSTOMER NEEDS

Myrio Solution is a digital shopping advisor bought in stores through the use of touch screens, tablets, or mobile phones. Based on an item's label reading the Myrio software solution offers smart suggestions for matching outfit combinations and accessories providing a regular update of items, combinations and stock quantities. Myrio is the ideal solution for mono or multi brand retail stores, department stores, and wholesalers.



Customer's testimonial: 'Myrio makes a shopping easy! It is a great innovative product. I haven't seen something like this yet!'

WHY MYRIO?

Fashion merchandise is not visible or noticed • Customers are indecisive • Customers prefer privacy in browsing • Limited sales personnel involvement • Missed sales and purchase opportunities

ADDED VALUE FOR RETAILERS

Directly BOOST up & cross selling • FAST RESPONSE to customers' needs • ENHANCE EFFICIENCY of sales personnel • Reduce OPEX • Generate valuable PRESALES DATA • Build INNOVATIVE image

ADDED VALUE FOR SHOPPERS

FEEL CONFIDENT about purchases • FIND and MATCH garments IN-STORE • Time SAVING • PRIVACY in browsing and choosing items • ORDER in advance • TRACK purchases

FEATURES

Direct sales push • Fashion studio configurator • Personalized recommendations • Efficient real-time interaction with sales personnel • Complete customers' data • Data monitoring, statistics and reporting • Internal ordering system add-on

PRODUCT IS LAUNCHED AT  STORE WITH GREAT CUSTOMER RESPONSE www.myriosolution.com/how-it-works



IN STORE SOLUTION

Deployed on touch screens or tablets in fitting rooms, lounge areas or interactive shop windows



MOBILE SOLUTION

Fashion on demand wherever and whenever



WEB SOLUTION - VIRTUAL WARDROBE

Personal wardrobe tracking customer behavior at multiple point of sales

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